



**New Hampshire News Connection  
June 7, 2007**

## **Upside-Down Bus Tour Brings Budget Message to NH**

Concord, NH - New Hampshire drivers may see a strange sight on the roads this week -- an upside-down school bus welded to the top of another bus.

It's the "Topsy-Turvy Bus," and Ben and Jerry's Ice Cream founder Ben Cohen put it on the road to send a message about what he says are "upside-down"

federal budget priorities. Comments from Cohen, now the head of Business Leaders for Sensible Priorities.

Suggested Script: If you see a yellow school bus with another bus welded upside-down on top of it - you're not just seeing things. It's the Topsy-Turvy Bus, and it's cruising New Hampshire roads as part of a cross-country tour that started last month in California. Ice-cream baron Ben Cohen of Ben and Jerry's says he had it built to make a point about federal spending...

Actuality Cut 46777 (:06) "The central message of the Topsy-Turvy bus is that US budget priorities are upside down, they're topsy-turvy."

Suggested Tag: Cohen now heads the national group, Business Leaders for Sensible Priorities. The group says that the United States is still spending \$20 billion a year on nuclear weapons, and a total of \$60 billion on cold war weapons systems that don't protect the nation against current threats like terrorism.

\*\*\*\*

Second Cut: Rather than pouring tax money into outdated weapons, Cohen said, the government could improve national security by focusing on domestic issues...

Actuality Cut 47777 (:08) "We'd like to see that money going into education, energy independence, health care, our schools, and some deficit reduction."

OPTIONAL REPORTER WRAP - uses first soundbite:

LEAD: Be on the lookout for a strange sight on New Hampshire's roadways this summer. John Robinson reports.

Actuality Cut 48777 TRT: 38 Q...threats like terrorism.

Editor's Note: Priorities-NH is organizing the Topsy-Turvy Bus's local tour, and plans to let supporters "charter" it to visit their own towns. The Priorities NH contact is Steve Varnum, (603) 224-3800.

